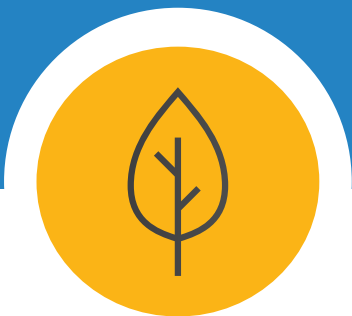


# Walk of Hope Sponsorship



## Team Sponsor

**\$250**

For the employees and supports of your organization, who are eager to help get the candlelighter's mission out to the world!

- **Print Ad - El Paso INC**

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- **Shirt for Team Organizer**

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- **Social Media, Website, SMS Marketing**

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## Silver

**\$1000**

As a Silver Sponsor, your organization will be supporting hundreds of families in their daily fight against childhood cancer. We want to share this memorial walk experience with you!

- **(2) El Paso Inc - 1/2 Page Print Ads**

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- **Event Banner**

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- **10 Shirts for your Team**

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- **Social Media, Website, SMS Marketing**

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*Your sponsorship will help create a new fund for young adult cancer survivors who have aged out of pediatric care but still need annual follow-ups to keep them safe from relapse. Many go without these vital checkups simply because they cannot afford the copay. Your support will help us create an emergency financial assistance fund.*



**Gold**

**\$5,000**

As a Gold Sponsor, your company will be a significant sponsor of this event and, as such, will be featured through the following:

- **Press Release & Interviews**

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- Logo placement on TV Spots

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- (2) El Paso Inc - 1/2 Page Print Ads

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- Social Media, Website, SMS Marketing

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- 10 Shirts for your Team & Event Banner



**Platinum**

**\$7,500**

As the sole Platinum Sponsor, your company will be a major underwriter and will be branded on the lanterns that fill Ascarate Lake in honor of all our children who have battled cancer.

- **Vehicle Wrap Inclusion (with 5 yr contract)**

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- Logo placement on Floating Luminarias

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- Logo placement on TV Spots

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- (2) El Paso Inc - 1/2 Page Print Ads

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- Social Media, Website, SMS Marketing

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- 10 Shirts for your Team & Event Banner